

ADAM TRICKETT

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EXPERIENCE

Full Stack Developer @ Workhouse Advertising (Aug 2023 - June 2024)

- Worked as part of a multidisciplinary team on many different web projects for a wide variety of clients.
- Helped develop new WordPress websites and features from functional specifications, design mockups, and style guides.
- Liaised with designers on best approaches for implementing complex UI elements and experiences.
- Added page and campaign content to well-known brands websites which use WordPress and Statamic (Laravel).
- Had the opportunity to participate in every role of a web production line, working in front-end, back-end, dev-ops, and post-deployment capacities.
- Developed processes for managing updates from other developers, deploying changes and running build scripts remotely.
- Performed maintenance tasks and SEO/performance optimisation work on existing client websites.

Developer @ Simtail Solutions (Jan 2023 - Aug 2023)

- Supported the team by developing and launching new client websites built with Wordpress and WooCommerce.
- Facilitated the upgrades of numerous older website projects to latest software versions and performed maintenance to maintain stability.
- Assisted clients with troubleshooting technical and operational issues that come with running eCommerce powered websites.
- Guided the team on best-practice User eXperience principles during the design phase.

Freelance (2013 - 2022)

- Branched out my services to include general graphic design, illustration, and mobile app development for small businesses.
- Designed and developed websites, logos and branding, business stationery, and building signage as well as creating illustrations that would be used in a variety of applications for clients.
- All while studying Graphic Design, moving from country to city, and starting a family.

Started my career in web at these places:

- **Web Developer @ Clever Starfish** (2010 - 2013)
- **Web Designer @ InSilico** (2009)
- **Junior Web Developer @ The Loft Group** (2009)
- **Web Copywriting Intern @ Central TAFE** (2008)

APPLICATION OF SKILLS

WEB DESIGN

By Gobo

St Brigids College Library

Twilight Dreams ↗

Howen Enterprises ↗

WEB DEVELOPMENT

Buzz Dance Theatre

Commodore Homes

Snowy Hydro

Twilight Dreams ↗

Howen Enterprises ↗

Orno Interiors

Mining Industrial Wholesalers ↗

Bar Botanik ↗

Pretty Penny Finance ↗

Celsius Living ↗

Simtail Solutions ↗

Golden Road Australia ↗

The Blinds Gallery ↗

OffGrid WA ↗

Good Juju Cafe ↗

100% Home (NZ) ↗

Inspectivity ↗

St Ives Retirement Living ↗

CONTENT AND MAINTENANCE

Bedshed ↗

Retravisio ↗

Retravisio Commercial ↗

Drift Sleep

Hart & Co ↗

The Blinds Gallery ↗

Dermco ↗

Ingot Hotel ↗

Gary Dempsey Developments ↗

Golden Bakery

Watertown Brand Outlet ↗

Plaza Arcade ↗

MOBILE APP DEVELOPMENT

OwnMoney Services

GRAPHIC DESIGN

Twilight Dreams (*print and signage*)

Edge Of The Web 2009 conference (*print*)

EDUCATION HISTORY

Diploma of Graphic Design	South Regional TAFE (Albany, 2016 - 2018)
Certificate IV in Graphic Design	South Regional TAFE (Albany, 2014 - 2015)
Certificate III in Graphic Design	South Regional TAFE (Albany, 2013)
Certificate IV in Small Business Management	NEIS (2010)
Diploma of Web Development	Central TAFE (East Perth, 2009)
Certificate IV in Website Design	Central TAFE (East Perth, 2008)

SETUP AND TECH STACK

My remote/work-from-home work setup consists of the following. *(Not a flex I promise)*

HARDWARE

- MacBook Pro M2, iPad Air 3, and iPhone SE (2020)
 - *Two external screens + gaming mouse and keyboard.*

SOFTWARE

- DDEV/Laradock (Docker) running Nginx/PHP8/MySQL
- VSCode (insiders), Figma, and Affinity (Designer, Photo, Publisher).
 - *Will use Adobe Creative Cloud (if someone else pays for it)*
- Firefox (mainly) and Chrome.
- Xcode and Android Studio for app development.
 - *I have an Apple Developer License.*
 - *Both have virtual devices which I use for responsive web design.*

FRAMEWORKS

- WordPress
 - *Elementor and Avada themes*
 - *Advanced Custom Fields, Gravity Forms, and WooCommerce*
 - *Custom theme and plugin development*
 - *Custom Gutenberg Block development*
- React and React Native
- Tailwind CSS and DaisyUI
- Sass, Grunt, and BrowserSync
- Some experience with Statamic (Laravel)

COMMUNICATION AND ORGANISATION

- Jira, BitBucket, and Trello
- Slack and Google Meet

SIDE PROJECTS (WITH RELEVANT SKILLS)

3D portfolio animations

- Using Three.js and Blender for modeling and animation. Having way too much fun with it.

‘Spuddie’ web and mobile app

- Building a personal finance/savings web app and companion mobile app using Laravel, React, and React Native.

‘Tailpress’ WordPress theme framework

- Developing a clean, but feature-rich WordPress theme designed to be extended and styled for client websites.

REFERENCES

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